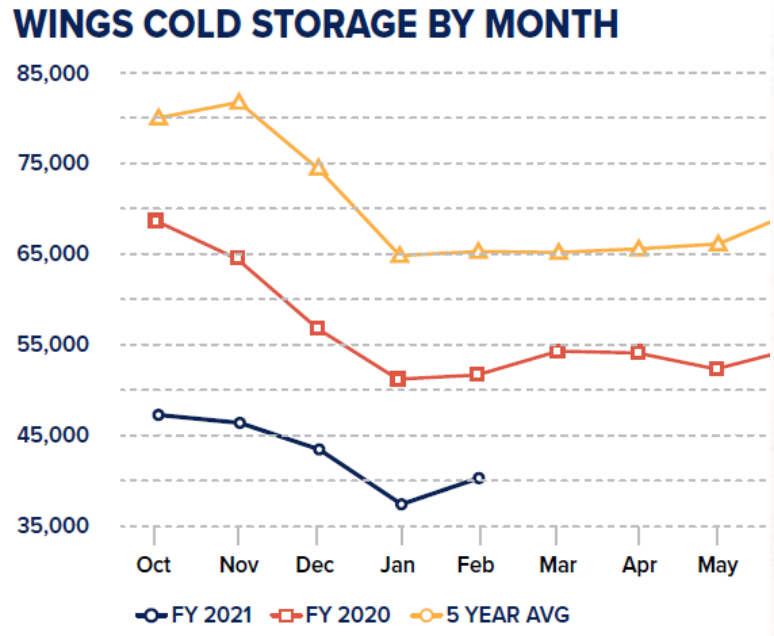
# CHICKEN WINGS SHORTAGE!

**The Poultry Industry is facing unprecedented challenges with demand spikes, supply constraints, and rising costs.**




## Why is the chicken wing market so perilous?

- **Everyone Wants Them:** Increasing foodservice demand and continued strong demand from retail and QSR channels in both fresh and pre-cooked wings.
- **Mother Nature:** Strong winter storm in the south created a gap in bird production .
- **Help Wanted:** Labor challenges continue to impact production output in processing facilities .
- **37 M Pound Shortage:** Harvesting 3.5% fewer pounds than LY which is 37M pounds a week less.

Boneless Thigh Wings

## ALTERNATIVES TO WINGS

- The **boneless thigh wing** is a favorite, as it offers the texture and feel and taste of a real wing as it is made with thigh meat.

  7105253 CHICKEN THIGH STRP BRD PCK NAE

- This boneless wing is also a favorite.

  8666164 CHICKEN WING BNLS HMSTYL PCK

## VIEW CHICKEN SOLUTIONS

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