

SCHEDULE AT A GLANCE

All aspects of schedule are subject to change without notice.
Check BowlExpo.com for the latest updates.

SUNDAY, JUNE 25

10:00 AM - 5:00 PM	Leagues Boot Camp	Food & Beverage Boot Camp	AMF 8270 Boot Camp	Brunswick A2 Boot Camp
Noon - 5:00 PM	Registration			
1:00 PM - 5:00 PM	BPAA Committee Meetings			

MONDAY, JUNE 26

8:00 AM - 7:00 PM	Registration
9:00 - 10:30 AM	Breakfast and Networking
10:30 AM - 12:30 PM	BPAA Annual Membership Meeting
12:30 - 1:30 PM	Boxed Lunches and Networking Hour
1:00 - 5:00 PM	BPAA Board of Directors Meeting
1:30 - 4:45 PM	Super Session: Retention Architect, Colene Rogers – Leadership is More Than a Title: It's Influence
1:30 - 3:00 PM	Sponsor Pavilion: QubicaAMF
3:15 - 4:45 PM	Sponsor Pavilion: Brunswick
7:00 - 9:00 PM	Welcome Reception - sponsored by BCTV and Boston Beer

TUESDAY, JUNE 27

7:30 AM - 4:00 PM	Registration			
8:00 - 9:00 AM	Breakfast and Networking Hour			
9:00 - 10:15 AM	F&B <i>Your Restaurant Sucks! Embrace the Suck, Unleash Your Restaurant. Become Outstanding.</i> - Don Burns	Retention <i>Keys to Lowering Your Turnover</i> - Wendy Christie	Digital Marketing <i>Drive Guests to Your Website by Leveraging Google Search Features.</i> - Nicole Krug	Entertainment/Games <i>Game On! Opportunities to Grow Arcade Revenue-</i> George McAuliffe
10:30 - 11:45 AM	Beverage <i>Tips to Get More Bang From Your Bar.</i> - Kurt Moody	Safety <i>Does Your Facility Have a Plan for an Active Shooter Event?</i> - Chad Ayers	Digital Marketing <i>Making Your Email Work for You with Just a Little TLC.</i> - LeeAnn Marie Webster	Entertainment/VR <i>Are You Ready to See How Profitable Virtual Reality Can be for Your Center?</i> - Russ Van Natta
Noon - 2:00 PM	Industry Awards Luncheon - sponsored by Storm			
2:15 - 3:30 PM	Sales/Marketing <i>Where Have All The Groups Gone? Strategies to Find, Grow and Retain Group Business.</i> - Sheryl Bindelglass	Guest Experience <i>How to Stop Karen Before She Starts!</i> - Sherry Howell	Digital Marketing <i>Facebook Insider Secrets to Get More Guests in Your Center</i> - Tami Wloch	Entertainment <i>Your Next Steps to Modernize, Expand and/or Build.</i> - David Wallace
3:45 - 5:00 PM	Sales/Marketing - Everyone is Selling or Un-Selling Everyday. - Beth Standlee	Guest Experience <i>A Return to Great Guest Experience</i> - Frank Price	Retention <i>Retaining Your Team by Giving Effective Feedback</i> - Tyler Enslin	Entertainment - Strategies to Increasing Laser Tag Traffic, Profitability and Synergy Within Your Center. - Chris Epstien

WEDNESDAY, JUNE 28

8:00 AM - 4:00 PM	Registration
8:00 - 9:00 AM	Breakfast and Networking Hour
9:00 - 11:00 AM	General Session featuring - Nick Saban - sponsored by Brunswick
11:00 AM - 4:00 PM	Trade Show at the Orange County Convention Center

THURSDAY, JUNE 29

8:00 AM - Noon	Registration
10:00 AM - 3:00 PM	Trade Show at the Orange County Convention Center
7:00 - 10:00 PM	Club Xpo - Cheap Trick - sponsored by QubicaAMF

THANK YOU
TO OUR SPONSORS

As of 2/10/23

